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Read Ambitiously!
User Journey – Group access
**Customer Journey**: Registration - Multi-use Redemption Code Model w/Email Domain Restrictions and IP Whitelisting

1. You can distribute a link to the WSJ Registration page through your internal site (website, app, network) or via targeted email.

2. Your customer/member clicks on the link and is directed to the registration page.

3. Customers/members are prompted to provide their first and last name and an email address issued by their partner organization then accept policies before pressing Create.

4. Customer clicks to continue.
Customer Journey: Registration - Multi-use Redemption Code Model w/Email Domain Restrictions and IP Whitelisting

5. Customer receives confirmation that their registration was successful and are given a Confirmation No. They also receive a Confirmation Email with their subscription details and a link to WSJ.com

6. Customer clicks OK, LET'S GO and is redirected to the Membership Portal to explore content, activate their complimentary WSJ+ membership, sign up for newsletters and follow us on social networks.
Customer Journey: Registration - Multi-use Redemption Code Model w/Email Domain Restrictions and IP Whitelisting

7. Customer clicks on Continue to WSJ.com from the Membership Portal and lands on the WSJ.com home page.

Note: If the customer continues to WSJ.com in the same session they will be taken to the home page already logged in.
8. If the customer is not logged in they will see keys next to locked articles which can only be accessed by clicking Sign In from the home page.

9. Customer enters their email address/username and password and clicks Sign In.

10. Customer is now able to access all articles on WSJ.com.

*Note: The IP whitelist only restricts access to the Registration page. Once registered, the users can access content as defined in the terms of the Partnership agreement.