Author Workshop – Publishing Open Access in Wiley Journals CRUI-CARE

Fabio Di Bello Senior Customer Training Manager

Graham Woodward Customer Success Director

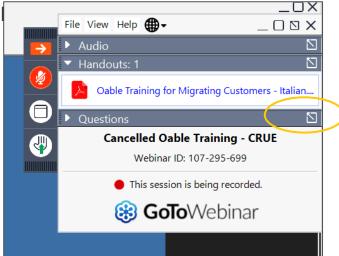
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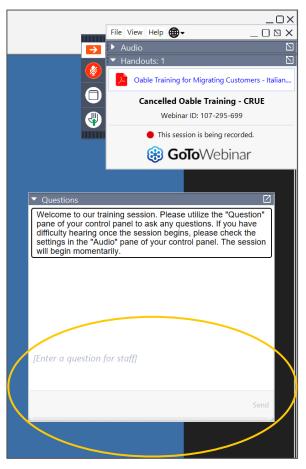
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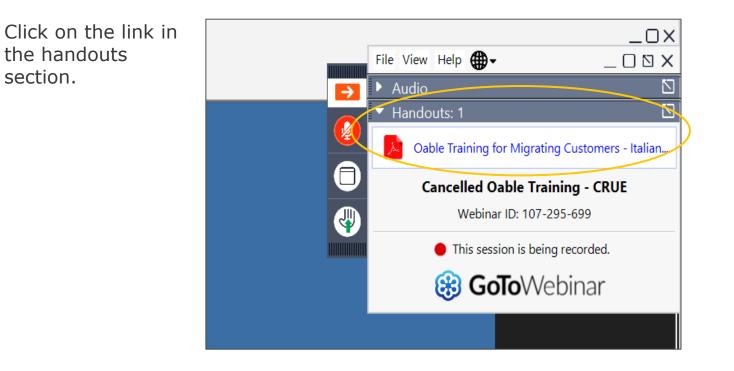


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- What is Open Access and what are the benefits?
- Wiley and CARE CRUI Transformational Agreement. Eligibility criteria
- Author workflow: How to submit a manuscript to a Wiley hybrid or fully open access journal and get the APC covered through CARE-CRUI's new agreement
- Publication tips for authors:
 - Why publish?
 - Submission and review: What to expect?
 - Writing tips
 - Resources for authors: Wiley Author Services and Editing Services
 - Publication ethics
 - Let's run a poll

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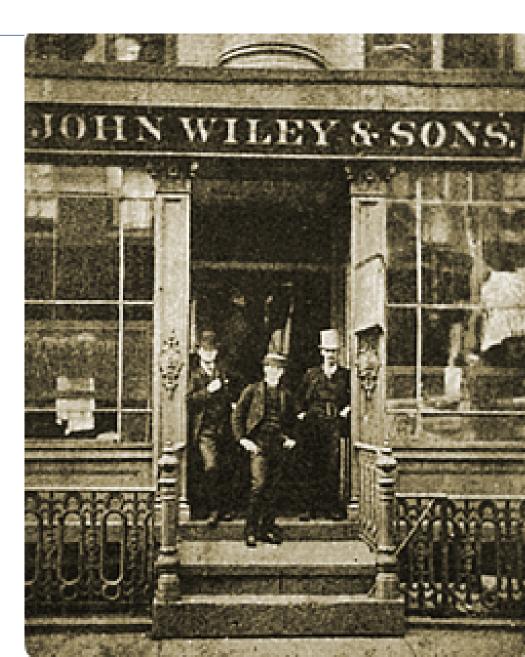
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Open access

What is open access and what are the benefits?



Types of journals

Subscription only journals:

• Free to publish but need to be subscriber to read

Open access journals:

- Articles are freely accessible online
- Authors pay an Article Publication Charge (APC)
- The APC can be paid via the author's institution or funding

Hybrid journals:

- Subscription journal that allows open access publications
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For listings of Wiley open access and hybrid journals, more information can be found <u>here</u>.

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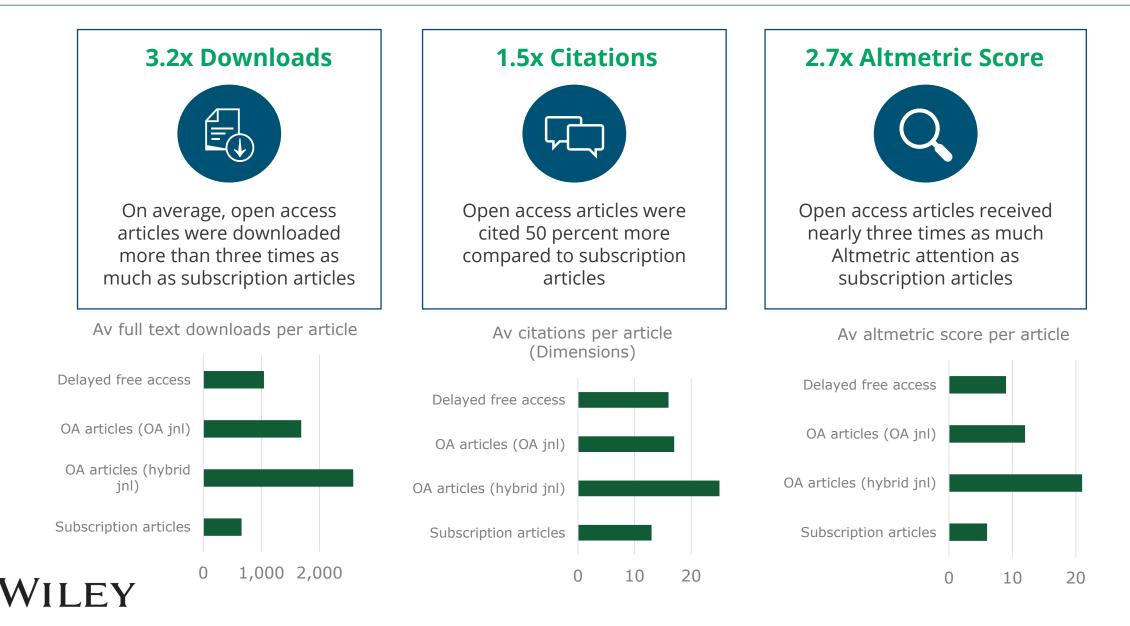
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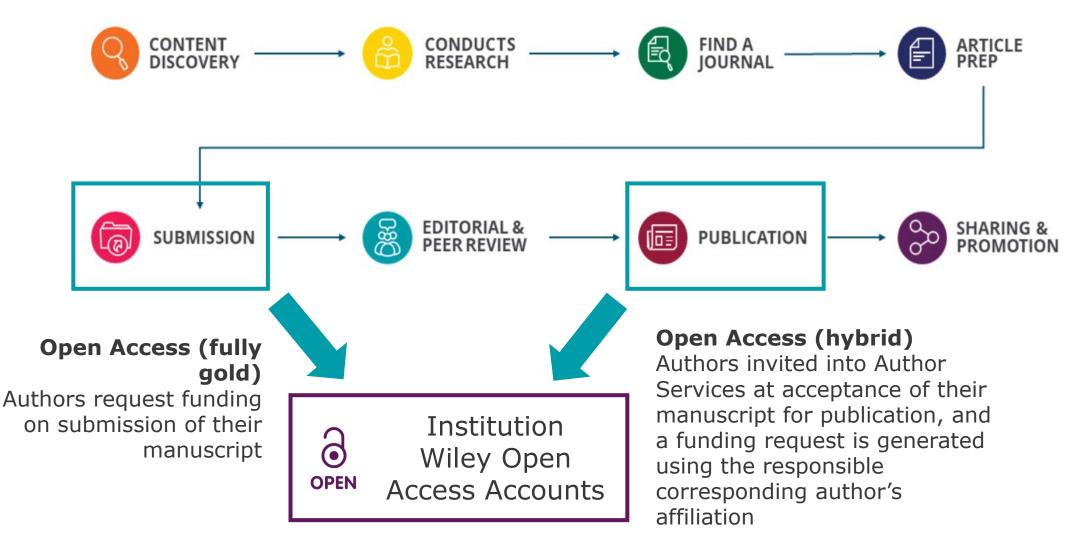


Wiley-CARE-CRUI Transformational Agreement, 2024-2027

Agreement Specifications

- Includes more than <u>1,300 hybrid journals</u> and over <u>500 Wiley gold open access journals</u> for open access publishing
- Eligible article types include
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 - Reviews
 - Short communications
- Articles also have to be either
 - Accepted for publication in a Wiley hybrid journal from 1 January 2024
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The Author Journey and Institutional Wiley Open Access Accounts





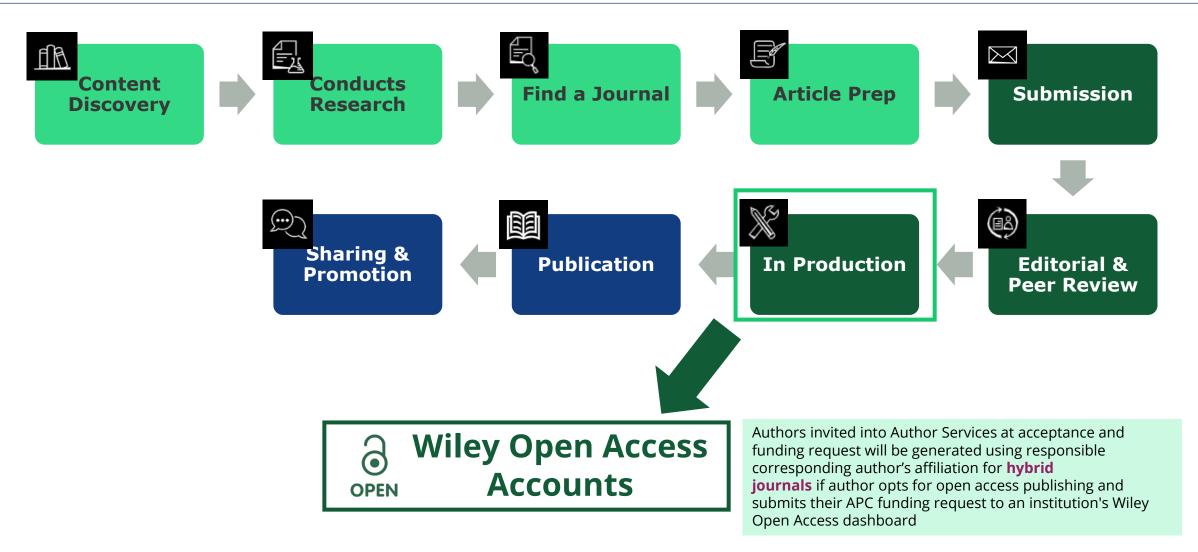
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Author Journey for Wiley Hybrid Journals



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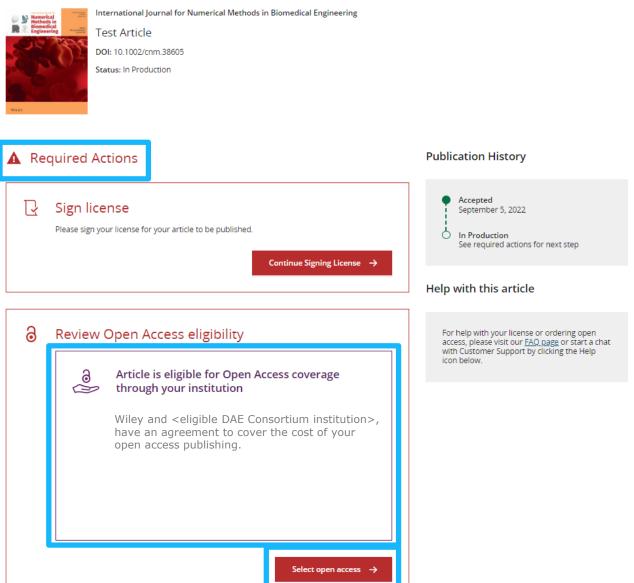
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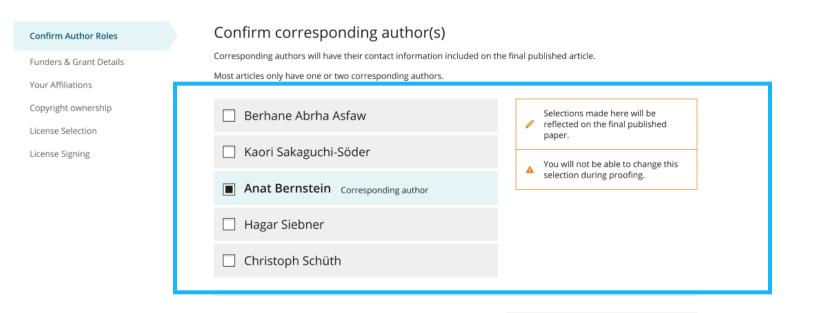
Author has two options – to select one or more Corresponding Authors from the list and confirm, or to select "This list is incorrect".



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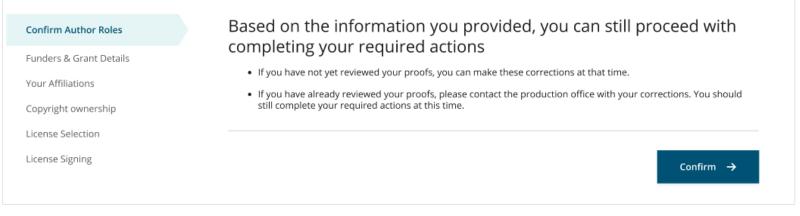
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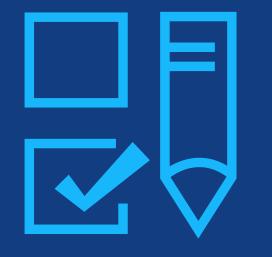
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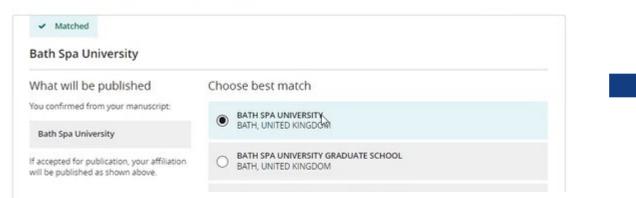


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Why Publish?

Registration Establish the ownership and the priority of your work

Recognition Acknowledgement by your peers

Career Progression

Promotions, grant applications, research funding

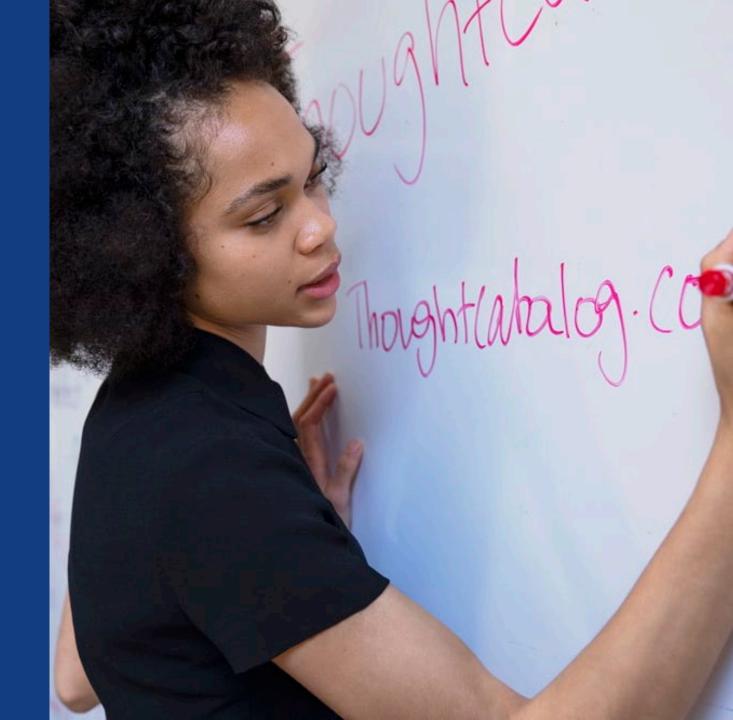
Responsibility

To society, to your institution, taxpayer-funded research, to make a contribution to scientific progress



Publication tips

Get advice from our experts



Before Publication

Writing your article and finding the right place to publish



What are you Writing?

Start thinking before you start writing Keep thinking when you've finished writing



What type of article are you writing?



Who are you writing for?



What will make this publication successful for you?







Finding a Journal

How to generate a list of potential journals:

- > Where do you read papers related to your research?
- > What journals have you cited or intend to cite in your own research?
- > What do your peers suggest?
- > Where does your supervisor want you to publish?

Journal Finders

Publishers and subject sites (blogs, etc) provide guidance on the best places to publish (especially useful for specialist subjects). They might have journal lists or journal finder tools, such as the one on the right from Wiley.

Find the journal that's right for your research Beta

Not sure where to submit your article? Our Journal Finder Beta can suggest Wiley journals that may be relevant for your research. Simply enter your title and abstract and we'll create a list of potential journals for you to consider. We also recommend reviewing the journal's Aims and Scope before deciding where to submit.



Other Considerations

- Aims & Scope
- Review and publication timescales
- Likelihood of acceptance
- Article Types

And what else?



Impact – citations, metrics

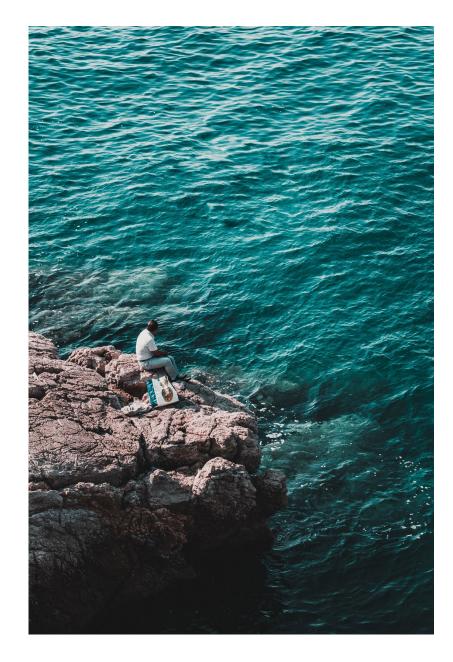


Promotion - social media, sharing



WILEY

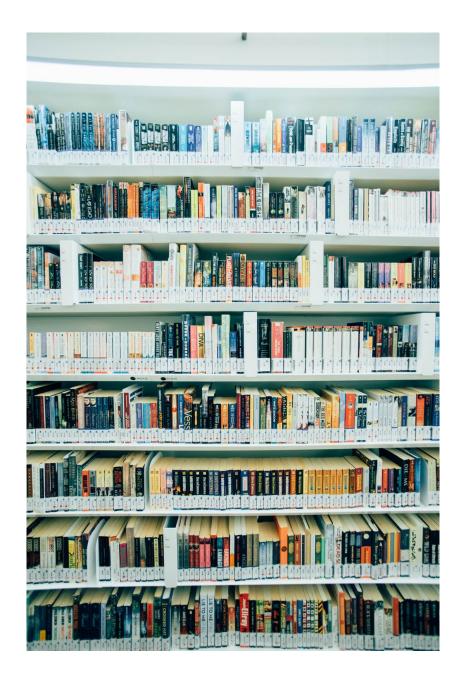
Accessibility – readership, Open Access



Structure of a Research Article

- Title
- Abstract
- Introduction
- Method/Experimental Section
- Results and Discussion
- Conclusion
- References
- Authors/Acknowledgements

READ AUTHOR SUBMISSION GUIDELINES!



Titles are Vital!

What makes a good research article title?

- Short; typically 10 to 20 substantial words
- **Keywords** up front, and optimised (N.B. Google et al.)
- Clearly states a key finding, or asks a question
- Use current terminology in your field of study, e.g. coronavirus, Covid-19 or SARS-CoV-2
- Stimulate reader interest





Abstract



You have 20 seconds to explain your work to a scientist who is unfamiliar with it.



SHORT, STAND-ALONE SUMMARY OF YOUR RESEARCH

- Don't cram the abstract with details. Tell the audience that the butler did it in the 1st sentence!
- Stand alone. Use plain language, avoid citations and non-standard abbreviations
- Include keywords
- In 7-10 sentences: Key results, what you did, unanswered questions, broader view/implications



Explain to the editor:

- Why work is significant
- What is the major advance
- Why the journal is the right one
- Disclose conflicts of interest
- List related papers in press and prepare to provide copies!
- Provide reviewers suggestions

The cover letter should take shape from the paper's intro & conclusion

Dear Editor of JOURNAL B,

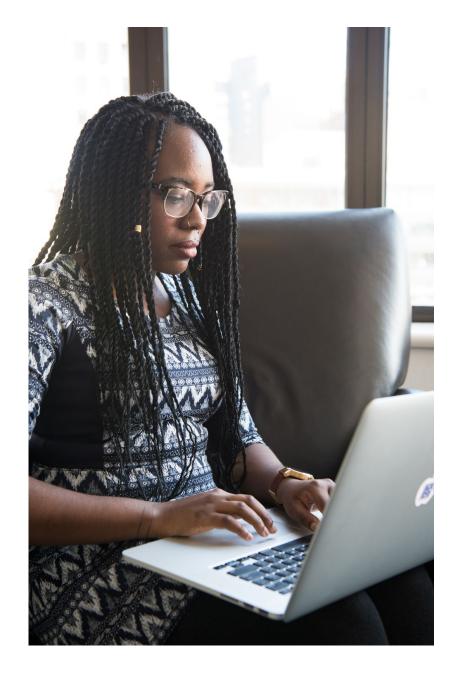
We would like to submit our manuscript ******. We hope you will find it suitable for JOURNAL A.

Get the journal/editor's names right! Especially if not 1st choice...

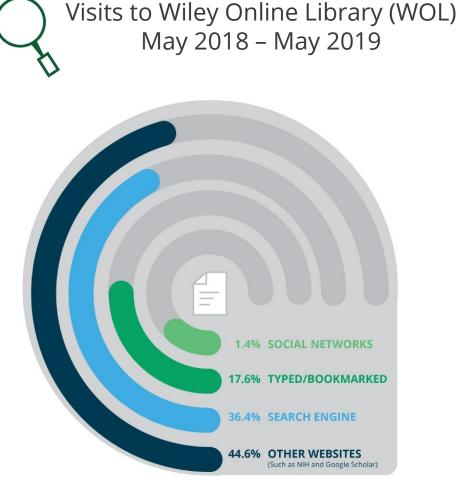


References

- More mistakes are found here than in any other section of most papers
- Be sure to cite **all** the papers on which your work is based
- Make sure your citations are **relevant**
- If you have published lots of papers before, try to avoid excessive selfcitations
- Most journals are international avoid citing too many publications from a single region



The Importance of Search Engine Optimisation (SEO)



Google

Title: Core keywords / key-phrases

Abstract: Repeat core keywords / keyphrases 2 – 3 times, and add other fieldrelated ones

Headings and body text: Consistent use of keywords

How to get published when English is not your primary language?

- Read widely
- Keep the language as clear and simple as possible. Use the first-person, active voice
- Make a note of the preferred terminology used in your target journal
- Use repositories to find the right terminology
- Use a Translation Service
- Ask the journal if they'll publish in your preferred language – either the full article or the abstract



 Consider using professional formatting and
 editing services so you can present your work in the best way possible. More information can be found at wileyeditingservices.com



Additional Considerations

Plagiarism

- Most journals use a plagiarism checking tool such as iThenticate to screen new submissions against published papers
- The tool picks up text matches. Phrases and the odd sentences can be acceptable, but entire paragraphs are problematic

Self-plagiarism or text recycling

 Reusing text from your own previously published papers

Publish With Confidence

iThenticate is the most trusted plagiarism checker by the world's top researchers, publishers, and scholars.

\bigcirc

Check against 93% of Top Cited Journal content and 70+ billion current and archived web pages.



1,300 Top Journals worldwide use iThenticate to screen and review submissions.

Submission

How to submit your article and what is peer review?



Author Guidelines

Always read the author guidelines before you submit.

Look at:

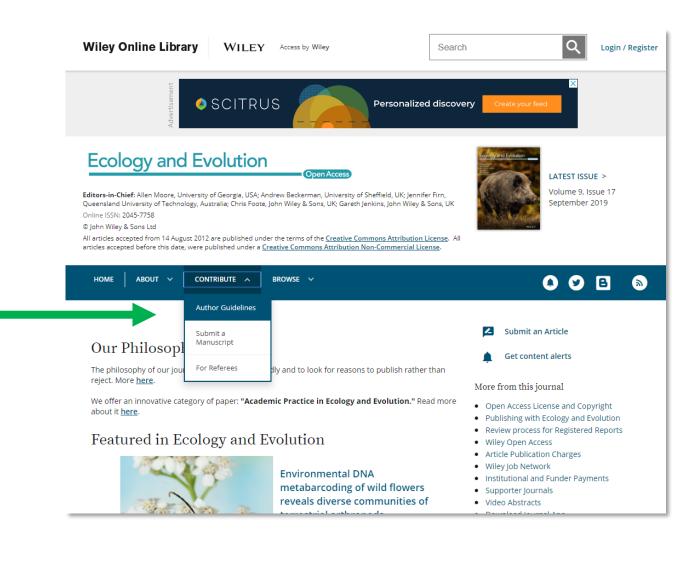
- Format & style
- Length

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- Figures/tables
- Title page or cover letter
- Open research requirements

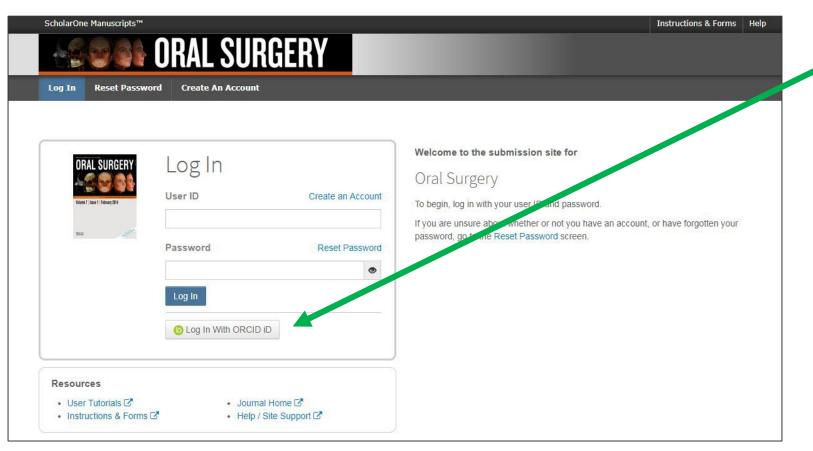


Many journals now have free-format submission



Submitting your manuscript

Typically via an Electronic Editorial Office (EEO) such as ScholarOne Manuscripts



You'll have the option to log in with your **ORCID ID**

- Free, unique identifier
- Distinguishes you from other researchers
- Connects you with your research activity – preprints, publications, peer reviews, grants
- Your ORCID profile is visible to all and is a valuable promotional tool to gain recognition for your achievements

Peer Review

"**Peer review** is the evaluation of work by one or more people of similar competence to the producers of the work (peers)."

What is assessed?

Suitability for publication:

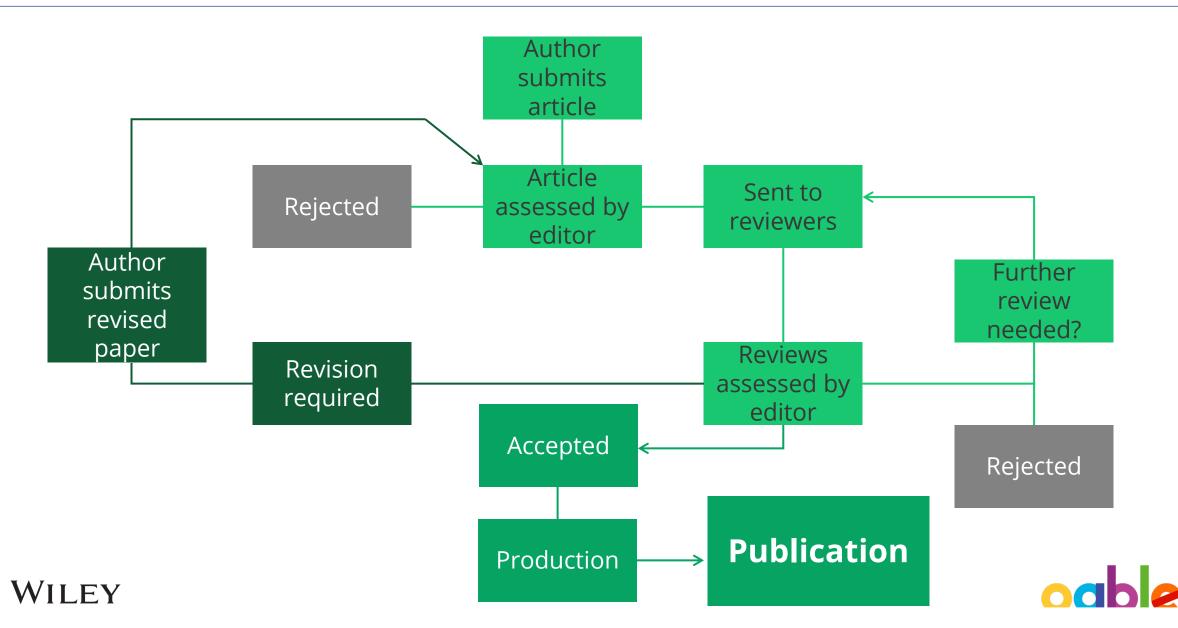
- True, credible?
- Important, relevant?
- Communicated effectively?
- Novel?
- Plagiarism?

Why is it assessed?

Verify and improve the research:

- Interpretation of results
- Reasoning
- Presentation
- Critical but constructive feedback
- New / additional ideas

Peer Review Process





Production



- Production Editor will take over co-ordinating publication
- Do check proofs don't assume everything is fine
- Be mindful of turnaround times
- Articles rarely go straight into an issue

Congratulations! You're now published

After Publication Promotion and Impact



Maximize the impact of your published research! 9 promotional tools

to help ensure your work gets seen, read and cited.

Publicity







22

Conferences

SEO

- \checkmark Are your article \checkmark and abstract clear and searchable? Have you used the most relevant keywords?
- ✓ Have you looked at offpage SEO strategies, such as link building, to promote your article?
- Think about simple messages to promote your article at vour next conferencewhether

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networking with colleagues or presenting formally.

✓ Is your latest research newsworthy? Have vou shared it with

office?

- your local press
- ✓ If sending a press release, wait until the article is published online, refer to the journal in the first paragraph, and link to the final published article on Wiley Online Library.
- ✓ If you run a blog, post about your article.

Networking

- ✓ Join academic social networking sites such as
- Academia.edu.
- Mendeley and

- - - ✓ Find a Wikipedia page on a related topic to your article, and add a reference to your paper.

For more information, including the latest tips, visit wileyauthors.com/maximise or email authormarketing@wiley.com

- **The Wider** Web ✓ Update vour
 - faculty or professional website with an entry about your article.
- ✓ Register for your unique ORCID iD and add your article details to your profile

Multimedia

- ✓ Talk directly to potential readers and create a short video or podcast which conveys the essence of your paper. Ask your Wiley contact for more details.
- \checkmark Sign up for journal content alerts, so you know when your article is officially
- published online. ✓ Add a link to
- your email signature.
- Send a link to vour article to fellow researchers. colleagues, and

friends.

- Article sharing
- ✓ Use Wiley Content Sharing and receive a unique sharing link to a full-text, read-only version of vour article that can be shared with unlimited people. ✓ Use Wilev Author Services to \checkmark nominate up to 10 colleagues to receive free access
- Social Media
- Share a link to your article on Twitter, LinkedIn, Facebook or other social media platforms.
 - Engage with any existing Society / College social media accounts.

of authors stated they are likely or very likely to use the toolkit

to vour article, or

email a link to key

colleagues.







Wiley Editing Services

Article Promotion Services

Extending the reach and impact of research

Professional video, design, and writing services to help researchers get their work the attention it deserves.



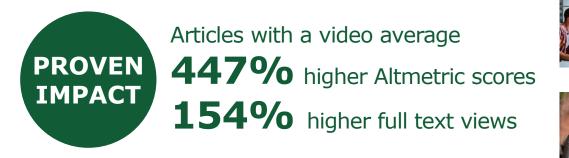
Video Creation Engaging and accessible video overviews



Conference Poster Creation High-impact, visually appealing posters



Cover Image Design Eye-catching images ready for cover placement





Infographic Creation Infographic summaries of research findings



Lay Summaries

Plain-language summaries of research findings



Research News Stories

Understandable news stories for a general audience

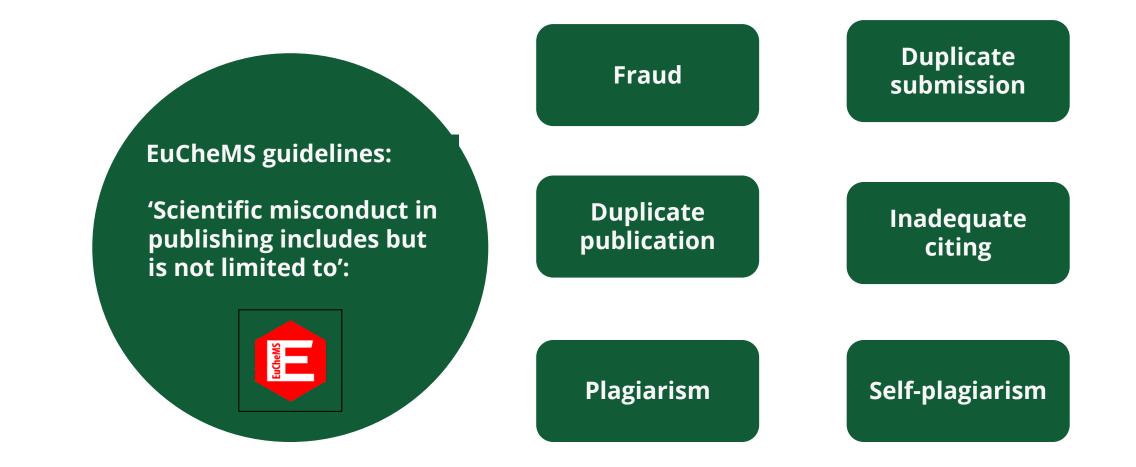


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ΜΠ ΕΥ

What is unethical?





How is it detected?

Peer review – Reviewers are very good at it! Members of your community all read papers on similar topics

Specialist plagiarism detection software

Data analysis & analysts



- Articles should always be submitted to one journal at a time
- The same article should not be published in more than one place
- Several articles based on the same research must each make a unique contribution
- Acknowledge all those that have contributed to the work





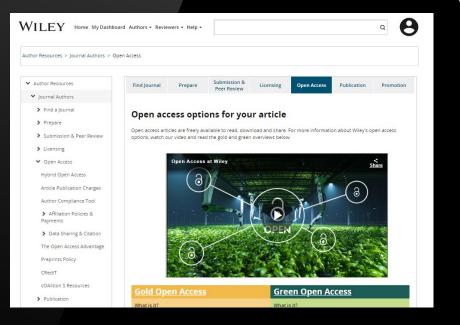


Tools for authors

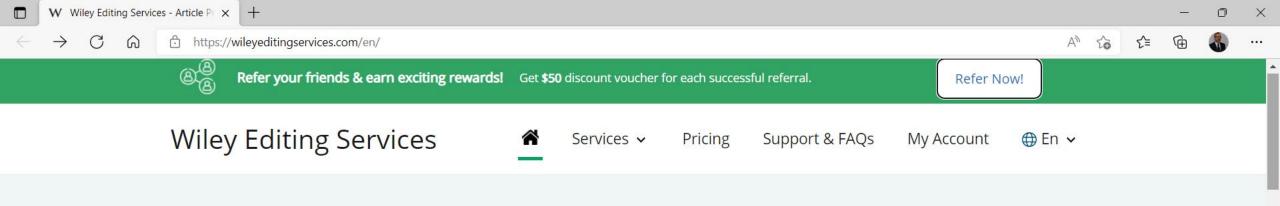
Wiley Author Services

<u>WileyAuthors.com</u> features resources to assist authors, reviewers, and editors with all steps of the publishingprocess, including:









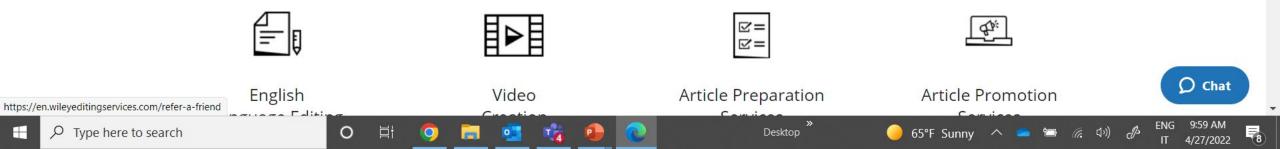
With you every step of the way

From manuscript preparation to article promotion, our services save you time and help create the best possible outcome for your work – so you can focus on your research





Services We Offer



Other resources

We also work with platforms, organizations, and solutions that provide additional support to authors:



<u>Authorea</u>

Helps authors collaborate on articles, write, cite, host date and publish



<u>Manuscripts</u>

Helps authors format, edit, and share their articles



Helps authors increase the visibility and impact of their articles



Publons

Helps researchers track and share their peer review contributions



<u>ORCiD</u>

Provides a unique identifier to help authors get credit for all of their research



Helps researchers access the published articles they need



WEBINARS

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Training Hub Resources





Thank you very much!

Questions?

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Graham Woodward Customer Success Director <u>gwoodwar@wiley.com</u>